



PAYTON MEYER UX DESIGN

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EXPERIENCE

GOOGLE

New York, NY
2019 - Present

UX DESIGNER

UX Design, strategy and research for global platforms. Working with cross functional teams to deliver best-in-class experiences to users around the world.

NICKELODEON

New York, NY
2016 - 2019

LEAD UX DESIGNER

Lead designer and product strategist for Nick mobile, 10-foot and emerging tech products. Responsible for scalable design solutions, research and overseeing the launch of several profitable and delightful Nickelodeon products for millions users.

BENTOBIX

New York, NY
2015 - 2016

LEAD UX DESIGNER

Responsible for user interface design and strategy for the BentoBox product and CMS platform as well as designing and managing the development of websites for more than 100 restaurant clients.

CLEMENGER BBDO

WELLINGTON
Wellington, NZ
2013 - 2015

FREELANCE INTERACTIVE/UX DESIGNER

Produced IA, site maps, responsive wireframes, prototypes and visual design for Toyota, Mitsubishi, KiwiRail, and IRD. Led usability testing and customer focus groups to understand user needs and deliver intuitive, engaging experiences via websites, and mobile applications.

EDUCATION

NYU TANDON SCHOOL OF ENGINEERING

2016 - 2020

MASTER OF SCIENCE

Integrated Digital Media Program. Focus in Computer Science and UX. Graduated with a 4.0 GPA and received Best Masters Thesis Award.

NORTHWEST COLLEGE OF ART & DESIGN

2006 - 2009

BACHELOR OF FINE ART & MULTIMEDIA

Graduated with a Fine Art & Multimedia double major. Received the Digital Media Award for outstanding student work.